

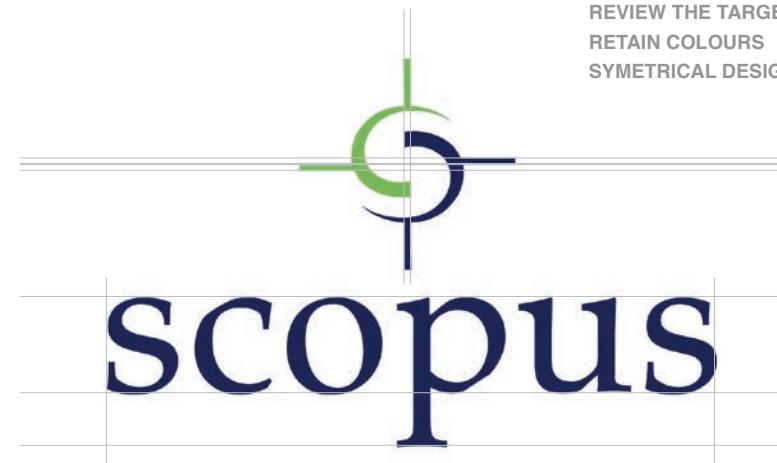
The logo consists of the word "scopus" in a white, lowercase, sans-serif font. A small circular icon with a crosshair pattern is positioned at the top center of the letter "o". A trademark symbol (TM) is located at the top right corner of the word.

scopus™

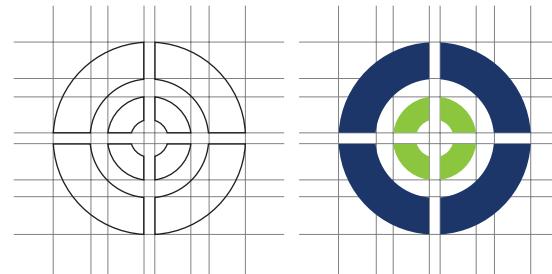
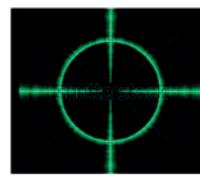
360 PRECISION

IDENTITY

REVIEW THE TARGET DEVICE
RETAIN COLOURS
SYMETRICAL DESIGN



REVIEW TYPOGRAPHY
INVESTIGATE SAN SERIF
RETAIN COLOURS



OLD

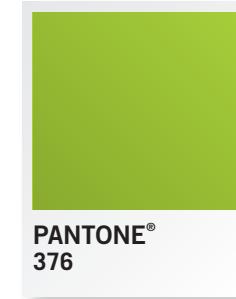
Times New Roman Bold

A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z
a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
1	2	3	4	5	6	7	8	9	0	!	?	/

NEW

Roboto Bold

A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z
a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
1	2	3	4	5	6	7	8	9	0	!	?	/



PANTONE®
376



PANTONE®
295

C : 40 1
M : 0
Y : 100
K : 0

R : 204 2
G : 220
B : 0

Hex: #CCDC00 3

C : 100 1
M : 70
Y : 8
K : 54

R : 0 2
G : 47
B : 95

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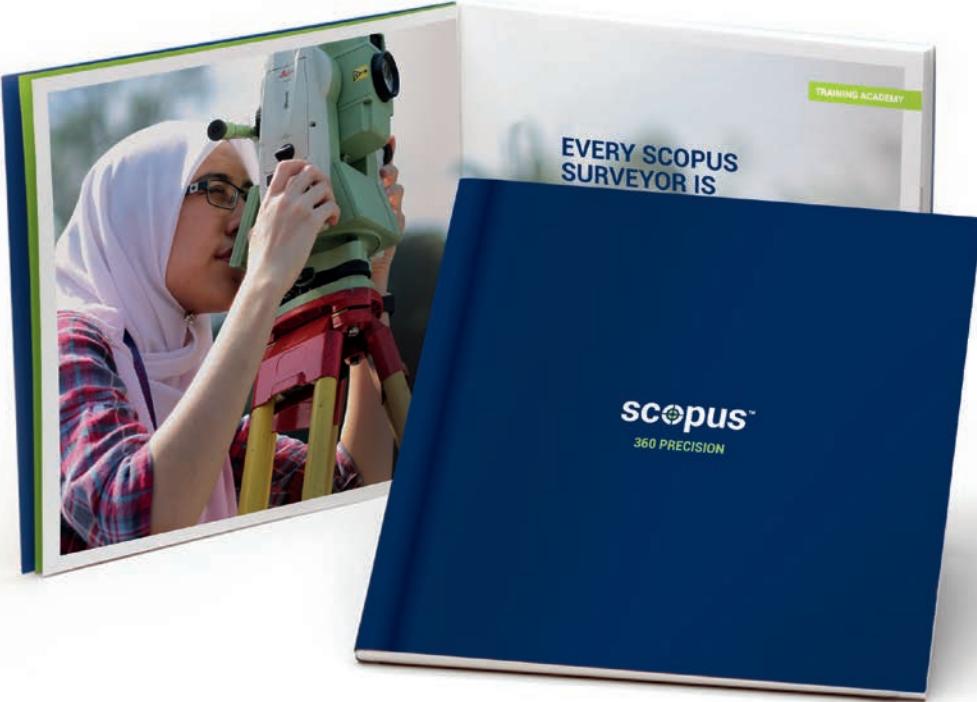
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PRINT

PRECISION FOR THE WORLD'S ENERGY INDUSTRY







NEW OFFICE OPEN IN ABU DHABI

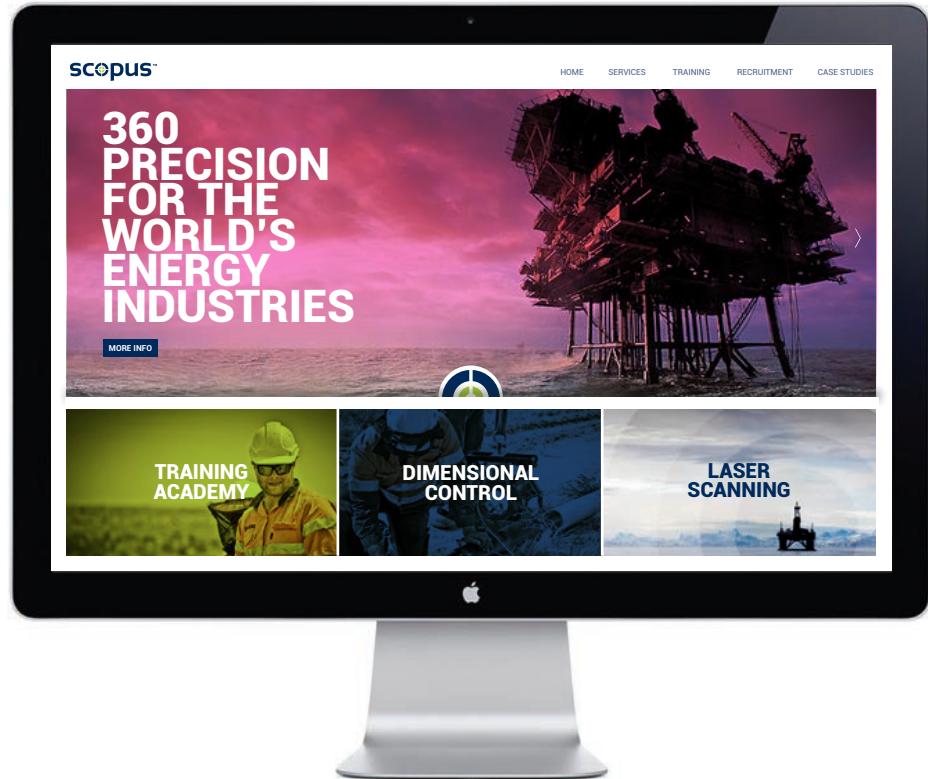
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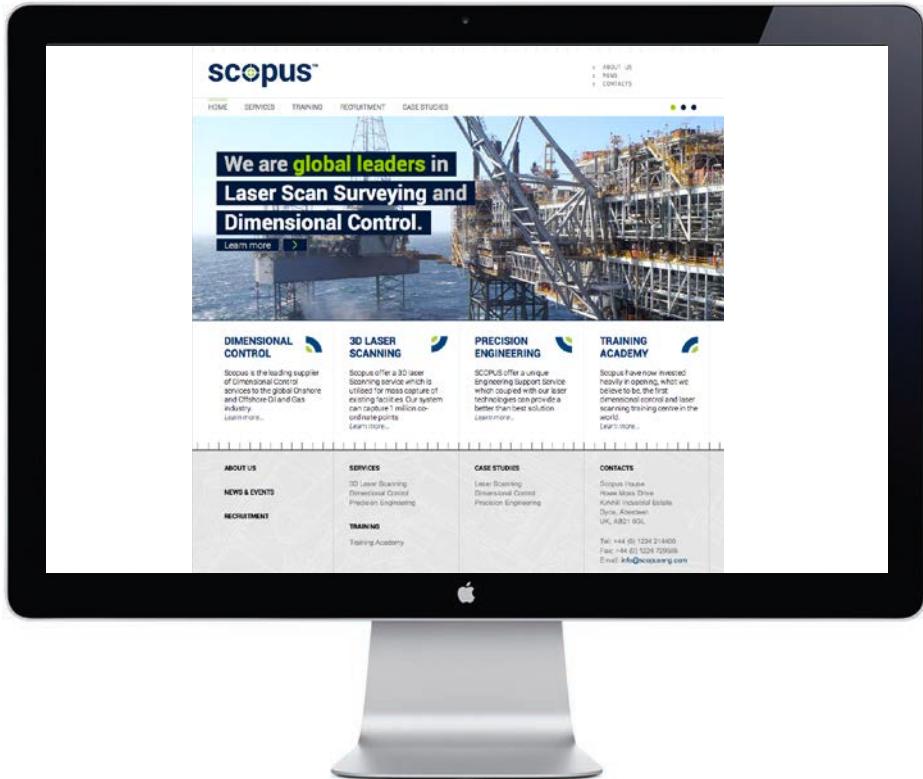
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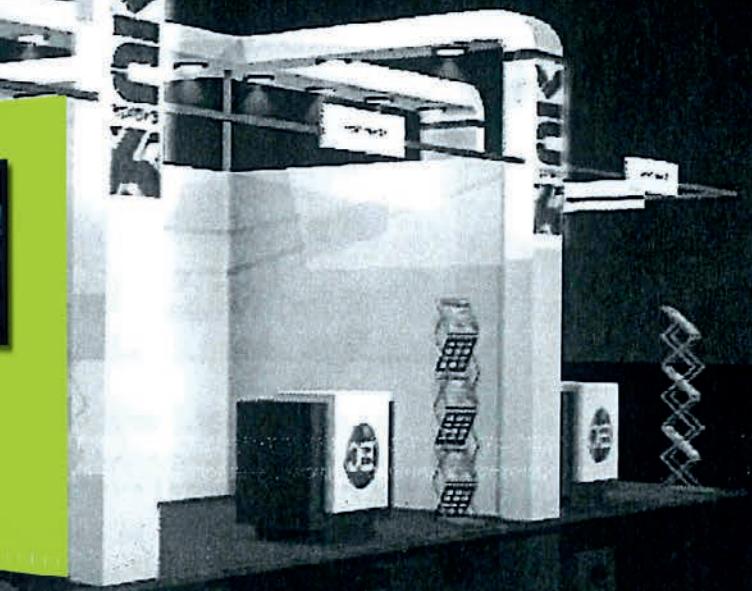
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